

Festival Dates and Times for 2012

Thursday, May 24..... 4:00pm to 11:00pm
 Friday, May 25.....12:00pm to 11:00pm
 Saturday, May 26.....12:00pm to 11:00pm
 Sunday May 27.....12:00pm to 11:00pm
 Monday, May 28, (Memorial Day).....12:00pm to 7:00pm

Vendor Requirements

- Vendor is required to use tickets for cash system
- Food prices must be in 50-cent increments
- Twenty-five (25)% of sales will be retained by Mayfair
- Vendor is required to purchase all carbonated and non-carbonated beverages and water from Mayfair's beverage supplier
- Vendor is required to purchase ice from Mayfair's ice Vendor
- Vendor is required to obtain a temporary food service license from the City of Allentown, Bureau of Health
- Vendor is required to obtain a business license from the City of Allentown
- Vendor is required to obtain a food employee certificate from the PA Department of Agriculture Food
- Vendor must be open for operation during all hours noted above

Stand Requirements

- A recent photograph of your stand is required with this application
- All tents must be of a professional quality frame or pole tent. No pop-up style tents.
- Vendor is required to have the capability of enclosing its stand with walls and screening.
- All tents must be able to withstand a 40 mph constant wind, with 60 mph gusts.
- No flashing lights on trailers or tents will be permitted.
- No excessive commercial signage.
- All stands must be equipped with a 2A10BC fire extinguisher.
- Noisy power-producing equipment is not permitted.
- Majority of spaces are on level or slightly sloped grassy surface with a limited number of macadam spaces available.

Food Stand size in feet: (vendors must provide full dimensions of required space, including seating areas – if provided – and of any overhang from open doors or side walls. Vendors must specify any additional space requirements for setup and must state any requirement for being on macadam surface or level grassy surface. Standard spacing between vendors is two (2) feet.

- Frontage _____
- Depth _____
- Height _____

Insurance

Accepted vendors must provide a certificate of broad comprehensive general liability insurance including premises operation and product liability with a minimum coverage of \$1,000,000. Mayfair, Inc. must be named as an additional insured.

Application

- Any application will be considered void if not fully completed or accompanied by the fees
- Checks should be made payable to: Mayfair, Inc.
- Application fee is \$35.00 non-refundable
- Please remit **TWO** separate checks: One for the application fee of \$35.00 and one for booth and electrical fees
- Your check for booth and electrical fees will not be cashed unless accepted into the festival
- There is a \$35.00 charge for any returned checks

Name _____

Business Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

E-mail _____

Web site _____

Food Specialty _____

Fees

- Application fee: \$ _____
- Space fee is \$350 per 10'x10' space. Any stand over the 10' frontage shall add an additional \$20.00 per front footage.
- Stand fee: \$ _____

- Electric Pricing
- Please indicate number of electrical circuits required in each category.**

Voltage	Amps per circuit	Price / Ckt	# of Ckts	TOTAL \$
120 volts	1st 20 Amp circuit	\$60		
120 volts	Each Added 20 Amp circuit	\$20		
120 volts	1st 30 Amp circuit	\$90		
120 volts	Each Added 30 Amp circuit	\$30		
240 volts	Each 30 Amp circuit	\$120		
240 volts	Each 40 Amp circuit	\$140		
240 volts	Each 50 Amp circuit	\$160		
240 volts	Each 60 Amp circuit	\$180		

Electrical fee (see above) \$ _____

Total stand and electrical fees \$ =====

Mayfair reserves the right to limit the total electrical power provided to any vendor. Electric power is to be supplied by Mayfair unless use of vendor supplied generator is approved and coordinated with Mayfair Operations. All power cables are to be rated for outdoor use and sized for the connected loads. All 120 volt extension cords shall be a minimum of 12/3 outdoor rated.

List all equipment requiring electric service:

Item	Voltage	Amperage	Watts

Menu

FOOD ITEMS	PORTION (in ounces)	TICKETS (\$0.50)

BEVERAGE ITEMS	PORTION (in ounces)	TICKETS (\$0.50)

****All items in red must be completed in order for your application to be eligible for consideration into Mayfair 2012.****

MAIL COMPLETED APPLICATIONS TO:
 Mayfair, Inc.
 2141 Downnyflake Lane
 2nd Floor
 Allentown, PA 18103